

Sell Successfully to Retail

Supply Chain **1.2.3**
By LearnSphere

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Gain the knowledge & tools your business needs to become a supplier of choice to Food & Beverage retailers.

This highly rated business learning program includes:

- ✓ Interactive virtual workshops by sector experts
- ✓ Ready to use tools and templates
- ✓ Tips for improved communication skills
- + One-on-one coaching support

Seats are limited.

Register today to to be considered for the November 2022 program offering.

STARTS
NOV 2022

Canada 

ALERTA
food processors association

FOOD &
BEVERAGE
manitoba



Approved participants will be assigned to one of the two date options as detailed below.

- Nov. 1st or 2nd **Workshop 1: Consumers & Customers – Satisfying Both**
- Nov. 8th or 9th **Workshop 2: Setting up for Success**
- Nov. 15th or 16th **Workshop 3: Getting on the Shelf: Building Relationships with Customers**
- Nov. 22nd or 23rd **Workshop 4: Winning in Retail**
- Nov. 29th or 30th **Workshop 5: Getting off the Shelf: Consumer Marketing**

**Please note that all workshops are from 8:30am to 12:30pm (MDT/MST) / 9:30AM to 1:30PM (CDT/CST)*



**Expert Lead Facilitator
Peter Chapman, SKUFood**

SKUfood develops strategies with food and beverage producers and processors to set them apart, grow sales and deliver a bottom line. Peter's decades of experience on the buyers side of the table brings invaluable insider tips and tools to his workshops.

Peter was great, he's extremely knowledgeable in the retail world and gave me the tools and skills needed to take my wholesale business to another level.

Nathalie Morin, Owner - Rousseau Chocolatier

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