

PACKAGING
OCT. 8 AFPA EDM

A free seminar on tamper evidence packaging & automation (Info attached).

AFPA's
Lethbridge
Information
Session
Oct. 16

PAC the
Fundamentals

Program
Oct. 28-31

www.pac.ca

Contact Arnold to register & benefit from reduced prices.

Premises
Oct. 30 Calg.

Transportation &
Storage

Oct. 29 Calg.

Sanitation & Pest
Control

Nov. 7 Calg.
Dec. 3 Edm.

Developing your
HACCP System

Nov. 26-28 Edm.

Frontline HACCP:
Personnel

Training
Nov. 29 Edm.

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AFPA Edmonton
PH: 780-444-2272
Fax: 780-483-7590

info@afpa.com

THE FESTIVAL OF FINE CHEFS

On September 11th AFPA presented the 14th Annual FEASTival with over 1400 people in attendance including the Lt. Governor of Alberta, the Honourable Lois Hole & the Deputy Premier & Minister of Agriculture, Food & Rural Development, the Honourable Shirley McClellan. Once again the event proved to be an excellent showcase of the culinary talent of the teams from 25 of Edmonton's top restaurants, hotels & clubs as they used a broad range of member's products in the most imaginable manner.

Highlights of the evening included the presentation of the 1st annual AFPA "Industry Builder" award to Walter Makowecki of Heritage Frozen Foods. The award was presented by the Honourable Shirley McClellan & in her remarks she paid tribute to Walter's contribution to the growth of the food processing industry in Alberta which today has grown to be the largest manufacturing sector & a major contributor to the province's economy.

The Honourable Lois Hole participated in the evening's program by presenting certificates & bursary cheques from the Stan Ballard Scholarship Fund to 7 student chefs from NAIT. The presentation was a reminder to all present of the fundraising side of the evening in support of the Stan Ballard Fund.

AFPA would like to acknowledge the contribution of AFSC & Growing Alberta to the success of the evening.

BENCHMARKING for SUCCESS 2002

AFPA member, Deloitte & Touche have released their 10th anniversary study of the food processing industry in Canada. The study contains interesting insights into the present & future of the processing industry & contains benchmark statistics which member may find useful in assessing their own performance in the marketplace. Contact your nearest Deloitte & Touche office to obtain this very useful document.

LETHBRIDGE INFO SESSION: October 16th

The AFPA staff will be in Lethbridge to update members & interested parties on the current status of Nutritional Labeling legislation, how to save on annual WCB expense & a new program to support companies planning to expand production. Watch for details!

CANADA MARINE ACT (CMA) 1997 REVIEW

This legislation established Canada's 18 Port Authorities & governs their operations.
http://www.tc.gc.ca/pol/en/marine/menu_e.htm. Written submissions must be in by Nov. 1 & can be submitted directly or through AFPA. Contact Arnold.

URGENT REMINDER - LAST CALL AFPA MISSIONS

If you wish to participate in an cost shared mission contact Arnold:

2002 AMI Annual Convention Oct.24-26
Pack Expo International Nov. 3-7 Chicago..

PATH TO LEADERSHIP III

Coming early in 2003 back to Calgary. If you are interested in developing your leadership talent in house as a retention strategy for your stars & those that lead, call AFPA (15 days of training spread over a 9 month period for optimum effects).

SKILLS DEVELOPMENT INITIATIVE

AFPA just signed an agreement to offer the agri-food industry training fund monies for use in a company expansion. If you are expanding your company & are looking for assistance to offset training costs, call Janet (Calgary). Further details available soon.

LOOKING FOR WORKERS!

AFPA maintains a database of people who have the skills our industry needs. On a fee for service bases, AFPA will develop a job ad, post it to over 30 agencies & e-mail you resumes which match the skills you are seeking.

PARTNERS IN INJURY REDUCTION

If you participate in the PIR program, remember that **internal and/or external audits** must be completed by December, 2002 to retain COR status. We are planning an Internal Auditor training workshop for Oct. 18 in Calgary. Call AFPA for more info.

VIDEO RESOURCE LIBRARY

Reminder: AFPA offers a resource library for all your Food Safety training refresher needs. The videos can assist with updating/revising your training program. All videos can be borrowed free of charge, excluding shipping for 2 weeks. The videos address various topics, including: employee personal hygiene practices, safe food handling, sources of control & contamination during processing & sanitation practices & principles.

WELCOME NEW AFPA MEMBERS

- ❖ **Peace Bison Products Ltd. 780-624-2554**
- ❖ **University of Alberta Dept. of Agricultural, Food & Nutritional Science 780-492-3268**
- ❖ **Rayjam Holding Ltd. & Jarvis Holdings Ltd. (Cornfritters) 780-429-3708**
- ❖ **Alheim Corporation (Chocolate Bars) 403-239-8608**

 <p>Unique Financial Services</p>	<p>AFSC COMMERCIAL</p>
<p>This is a new beginning for AFSC Commercial. Now merged with AOC, we have eleven offices and an expanded line of financial and advisory services to help Alberta's small business and agri-industry succeed.</p>	<p>Working closely with the Alberta Food Processors Association, we are excited about the role we play and the growth we are seeing in the industry.</p> <p>AFSC Commercial - we're Turning Opportunity into Enterprise</p> <p>FIND OUT MORE CALL 427-2140</p> <p>Or, visit our website. www.AFSC.ca AFSC.Commercial@gov.ab.ca</p>

COMING in NOVEMBER !
SHARE A BIT OF ALBERTA GOODNESS



In partnership with the
Alberta Food Bank Network Association

At the 2002 Annual General Meeting AFPA and AFBNA announced plans to launch a joint initiative to assist food banks in the province while promoting sales of full member products at participating retailers. A major retail chain has joined the program and will make a formal announcement in October. We anticipate the program to launch the first week of November. Here is how it will work:

Consumers will be exposed to point of sale signage in the participating retail outlets encouraging them to purchase a \$2 "Share a Bit of Alberta Goodness" gift coupon as they check out.



The retailer will collect the coupons and the local food banks will use the coupons to purchase much needed product from the retailer. AFPA will provide a list of member products which qualify to use the GOOD FOOD: Prepared With Pride symbol (Full Member products) and where ever possible the local food banks will be encouraged to purchase from that list.

Its simple and it is a WIN-WIN-WIN-WIN

The retailer wins with plus sales.

The AFPA full member wins with increased sales and greater exposure.

The Food Banks win with a much needed infusion of purchasing power.

The Consumer wins as well – they get to feel good about sharing and it's only a TOONIE!



**The Alberta Food Processors Association and the
Alberta Chapter of The Packaging Association of Canada
invite you to attend:**

October 8, 2002

Alberta Food Processors Association Office
#220, 10403 – 172 Street, Edmonton
8:00 – 10:00 am

There will be a 1 hour discussion on the following topics:

- 1) TAMPER EVIDENT PACKAGING SOLUTIONS**
 - i. Film technology 101
 - ii. History and future of shrink wrap and tamper evident pvc shrink caps
 - iii. Bag closures, zips, tapes, tin ties

- 2) NEW TRENDS IN PACKAGING TECHNOLOGY**
 - i. Maximizing display and shelf inventory
 - ii. Graphic presentation sells
 - iii. Alternative packaging to maximize retail visibility
 - iv. Extending self life with new films and containers

- 3) AUTOMATION DOESN'T NEED TO BE EXPENSIVE**
 - i. Down-sizing equipment requirements while lowering labour costs
 - ii. Simple solutions that pay off quick
 - iii. Bigger doesn't mean better
 - iv. Maximizing labour output
 - v. Co-packing options

- 4) GETTING THE RIGHT ANSWERS FOR YOUR PACKAGING NEEDS**
 - i. Good advice is free
 - ii. Canadian firms manufacture 3 billion dollars worth of packaging equipment annually
 - iii. You don't need to go south for machinery or solutions
 - iv. Look local for machinery and service

TO REGISTER: call or e-mail Linda - (780) 444-2272 linda@afpa.com
(no registration fee)

Support provided by the Canadian Technology Network (CTN)

